



Keeping INN Touch

Innkeepers Guild Newsletter - Over 50 years of Professional Innkeepers and Quality Properties

President's Message

April 25, 2008

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President's Message Property Listings

Innkeepers Guild Guide Is Your Property Listing Up-to-Date?

As you may be aware the Innkeepers Guild Web Site has been moved from the previous web management service and hosting package to a new set up. During the transfer from the old to the new service some of the information for property listings was lost, in some cases complete listings were lost. In the interest of those members, and the membership at large we are asking each member to review their listing on the Innkeepers Guild web site and we are offering members an opportunity to restore or update their listings.

To check your listing go to: <http://www.innkeeperguild.com>

Click on the "Our Members" button and select the appropriate route.

- If your property name shows up as a BLUE live-link, your listing has been successfully transferred.
- If your property name shows in BLACK text, your property listing needs to be restored.

The good news is that you can update your contact information, restore your listing, and update your photos, all from the comfort of your home, by following the steps below.

1. Email our web manager at info@innkeeperguild.com to request a username and password.
2. Go to the Innkeepers web site and click on the "Member Access" button. Log in and see "Existing Members Updates" There you will see links to "Contact Update", "Property Update", and "Photo Upload" - simply click each of these and submit your changes.

Search Stats

The new search tool added to the web site provides reports on search activity. Now, our web manager Bryan O'Grady has advised that the reports show what people are searching for when they use the Innkeepers Guild web site. The first pattern is that people are searching by the name of a village, the location, or a specific property. The second pattern shows searches for property features for example: beaches, cabins, suites, cottages. This search report can be viewed in Member Access.

Peter Sheehan
President